

MRS AISHWARYA SANKET KULKARNI

To give my best knowledge and skills to respected firm/ organization/ company and help them achieve their goals in the respective professions along with my personal growth.

EXPERIENCE

2018 - 2019

DIGITAL MARKETING INTERN, WEB VISION LABS

2019 - 2020

DIGITAL MARKETING EXECUTIVE, HYPER DESTTECH

2020 - July 2021

DIGITAL MARKETING EXECUTIVE, BIO INDIA

October 2021 - December 2021

SR. SOCIAL MEDIA ACCOUNTS EXEC; SCARECROW M&C SAATCHI

I served my best practice in Scarecrow m&c Saatchi company as a Sr. Social Media Accounts Executive. I helped our company with current market requirement meeting, suggesting new opportunities to grow digitally. I have experience with different verticals such as medical and healthcare, food, clothing, education, health and wellness, beauty, chemical, manufacturers, interior decor, furniture, travel, jewelry, etc. at a global scope.

EDUCATION

JUNE 2018

MCA, KKWIEER.

71%

JUNE 2015

BCA, BYK COLLEGE OF COMMERCE

54.20%

JUNE 2011

HSC, KTHM COLLEGE

67.33%

JUNE 2009

SSC, INDIAN EDUCATION SOCIETY, MUMBAI.

69.23%

SKILLS

- Social Media Execution
- Social Media Management
- Campaign Design
- Psychology of People in Marketing Mindset
- Strategy planning
- Growing businesses digitally
- Influencer Marketing

EXTRA

- RUNNER UP- Mini project competition, KKWIEER
- WINNER- Logo Design, KKWIEER
- WINNER- Basketball, KKWIEER
- WINNER- Business Game, BYK
- Event Head- AD Mad Show, KKWIEER
- Volunteer- Go Digital, KKWIEER
- Volunteer- ASCEND, KKWIEER
- Participation- Project Competition, MET
- Participant- Microsoft AppFest
- Participant- Inspiration Media Knowledge Seminar, Whistling Woods International School of Communication.

PERSONAL INFORMATION

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DECLARATION

I hereby declare that the information furnished above is factually correct up to my knowledge.

Aishwarya S. Kulkarni