

Two Days State Level Workshop
on

Digital Communications: Challenges and Opportunities

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REGISTRATION FORM

(February, 23-24, 2018)

Name:

Designation:

Name of College:.....

Address for Correspondence:.....

Mobile/Telephone:.....

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Qualification:.....

Registration Fees Details:

Bank:

Date:.....Amount:...../-.....

DD No.:

(DD should be drawn in favor of "K. K. Wagh Institute of Engineering Education & Research, Nashik)

Online Registration:

<https://docs.google.com/forms/d/e/1FAIpQLSdKLfaT4d93->

[1a1FAbaECjZt3rNOpbOLBlgBtNPt87dSu-wVQ/viewform?c=0&w=1](https://docs.google.com/forms/d/e/1FAIpQLSdKLfaT4d93-1a1FAbaECjZt3rNOpbOLBlgBtNPt87dSu-wVQ/viewform?c=0&w=1)

(for further information visit:

[http://engg.kkwagh.edu.in/media/post_image/Workshop_on Digital Communications-Challenges_and_Opportunities_23rd-24th_Feb_2018.pdf](http://engg.kkwagh.edu.in/media/post_image/Workshop_on_Digital_Communications-Challenges_and_Opportunities_23rd-24th_Feb_2018.pdf) or may call on 9423969551 / 9822844192 / 9960646644

Signature of
Candidate

Principal/ Head of Institute
(seal and sign)

Two Days State Level Workshop on

Digital Communications- Challenges and Opportunities

(February, 23-24, 2018)



Sponsored by

**Savitribai Phule Pune University,
Quality Improvement Programme**

ORGANISED BY



Department of MCA

**K. K. Wagh Institute of Engineering
Education & Research**

Hirabhai Haridas Vidyanagari,
Amrutdham, Panchavati Nashik-422003 (M.S), India

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About Institute

The K. K. Wagh education society has been established with social awareness in the year 1970 with the aim of imparting quality education in rural setting. Presently society runs 35 education institutes. K.K. Wagh Institute of Engineering Education and Research is one of the flagship institute run by the society. In 1984, the college was established at Hirabai Haridas Vidya nagari, a land of 23 acres crystallizing long cherished dream of providing world-class facilities for professional education in Maharashtra. It is approved by the All India Council for Technical Education (AICTE) and affiliated to Savitribai Phule Pune University.

The institute offers various courses such as Computer, Electronics and Telecommunication, Production, Civil, Mechanical, Electrical, Chemical Engineering and Information Technology. The institute offers MCA under faculty of Engineering and MBA. The institute also offers PG Programme in Computer, Electronics and Telecommunication, Production, Electrical and Civil Engineering Departments. The institute features four research centers that are addressing diverse topics. The total intake is 1068.

The Institute is located in Nashik City on NH 3 (Mumbai–Agra National Highway) at about 6 Km from Nashik Central Bus Stand (CBS), 10 Km from Nashik Railway Station and 20 Km from the Airport at HAL, Ozar.

About Department

Department of MCA is established in the year 2007. Quality technical education in the area of Computer Application is provided in order to meet challenges of globalization. The department along with institution emphasizes all round development of students. It aims at not only producing quality students, but also good and worthy citizens of country contributing in its overall progress and development. A department has a well-qualified and experienced faculty. The faculty members play dual role both as teachers to impart technical knowledge to students as well as counselors to guide them for their overall development.

Department Mission

M1: To give academically rich knowledge blended with practical orientation

M2: To develop skill of computer application professional

M3: To provide opportunity so that they can play pivotal role as ambassador of technical advancement in the country

About Workshop

The workshop aim to facilitate global expansion of Digital communication through IoT for better understanding of IoT trends. This workshop will focus on how challenges may be overcome for the development as per IoT standards. The workshop is extend to every aspect of our professional and private lives, and is a key aspect of trending fields such as Industry and smart cities. To keep pace with the current technology revolution, improve infrastructure, quality of life and achieve sustainable and inclusive development, Internet of Thing plays a major role. Incremental addition of technology, design and information technology led smart features are envisaged to transform them into modern world.

Domain experts from public policy, design, creativity and innovation, environment, urban safety will introduce the concept, present real life experience from their respective fields through lectures, discussions, audio-visual presentations and hands on. Based on the workshop content study and inputs the participants will develop and implement their own perspectives and insights to meet the challenges Hence, this workshop will touch upon some of the challenges as well as come across the opportunities facing by digital communications.

Workshop Topics

Day	Topic
Day 1	<ul style="list-style-type: none">◆ Current and future trends in digital communication◆ Social media strategies and community management◆ Digital communication through “Internet of Things”
Day 2	<ul style="list-style-type: none">◆ Digital Communication for brand building◆ Challenges and opportunities facing by digital communications

Objectives

- ◆ To understand current and future trends in digital communication
- ◆ To explore the state-of-art technologies in the area of Internet of Things (IoT)

Registration Details

Registration fees are as per follows:

- ◆ Industry Person : Rs. 500 + GST
- ◆ Academic / Research Scholar : Rs. 300 + GST
- ◆ UG/PG Students : Rs. 150 + GST

Accommodation

Accommodation can be provided on prior request, on self-financed basis

Workshop Date

February, 23-24, 2018

Workshop Time

10.00 am to 5.00 pm

Note:

Registration fee covers:

- ◆ Workshop Material
- ◆ Lunch
- ◆ Tea and Breakfast

Address for Correspondence

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